

Three Year BA (Hons) in Tourism Management or Travel Agency Management



CTH is the gold standard qualification for the travel and tourism industry. The Confederation of Tourism and Hospitality (CTH) is one of the UK's leading professional membership and awarding body for qualifications in the fastest growing commercial sector worldwide.

Over the last 28 years CTH has focussed on developing and adding value to careers in the industry, globally. CTH delivers well trained and qualified employees and leaders for the sector.

CTH ensures its quality through its approved status with Ofqual and the QCA's UK accredited qualification framework.

CTH also has strong links with industry, with effective relationships and high profile endorsements from organisations such as Virgin Atlantic, GTMC, Star Alliance, Marriot Hotels Caribbean, Radisson Edwardian, Sheraton Hotels, Mantis Collection, Adair Leadership, The Chartered Institute of Environmental Health and many others.

Duration 3 years (awarded by CTH and the Middlesex University under the CTH progression route)

Year 1 at LIHM (9 months study +3 months internship) GBP 3,000

Year 2 at LIHM (9 months study + 3 months internship) GBP 3,000

Year 3 at the Middlesex university campus in Dubai or UK (subject to the entry criteria, terms and conditions set by Middlesex University) Fees -as per university schedule for final year



CTH Level 4 Work Placement Programme

Duration 3 years with paid internships: Awarded CTH Level 4 Diploma in Hotel Management plus CTH Certificate in Work Experience

The Diploma in Hotel Management aims to provide students with a broad understanding of the operational aspects of the international hotel industry, and a knowledge of the underlying principles involved.

This unique course allows students to learn the theoretical knowledge but underpin this with internships that are assessed in the workplace resulting in two certifications covering both the academic and the work based knowledge obtained.

YR 1 6 months classroom 6 months paid internship £3000

YR2 6 months classroom 6months paid internship £1500

YR3 1 year paid internship with ongoing onsite assessments £1500



3 Year BA (Hons) Business Management awarded by UK University

Year 1 at LIHM GBP 3,000 ATHE Level 4 Management

Year 2 at LIHM GBP 3,000 ATHE Level 5 Management

Year 3 at nominated university campus in Dubai or UK (subject to the entry criteria, terms and conditions set by Fees -as per university schedule for final year)

(all fees quoted exclude examination and registration fees that are payable in addition to the above tuition fees)

Unit titles

Mandatory Units

Managing communication D/503/7074

Business Organisations in a Global Context D/503/7088

People Management Y/503/7073

Finance For Managers M/503/7080

Research Project K/601/0941

Optional Units

Managing Stakeholder Engagement D/503/5213

Risk Management H/503/5097

Leading Organisational Equality and Diversity K/503/5120

Corporate Social Responsibility A/503/7082

Manage Sustain ability in an Organisation F/503/5348

Resource Management F/503/7083

Administrative Services J/503/7084

Planning a Work Based Team Project K/503/7076

Marketing Principles and Practice M/503/7077

Planning a New Business Venture R/503/7072

Customer Relationship Management T/503/7081

Employability Skills A/601/0992

Business Ethics M/601/1024

Personal and Professional Development T/601/0943

Business Law R/601/1145

